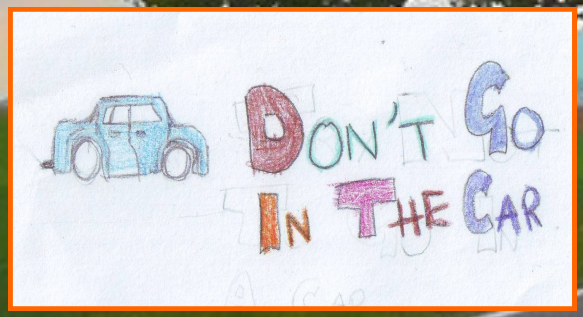
New Horizons Academy Trust

Seaside Primary School

New Horizons Seaside Primary School

School Travel Plan

September 2026 –2027



Safer Routes to School Project

Aim
To improve the children's journey to New Horizons Seaside Primary School

Objectives
To reduce the number of single car journeys
To reduce the congestion at the entrance points to school
Encourage more children to walk to school
To improve safety for all children, cyclists and drivers
Encourage parents who need to drive, to park and walk/stride for part of the journey
To encourage children to have healthy lifestyles and become independent adults who are not reliant on cars.
To improve the environment, reduce pollution and benefit the whole community
To involve the school and local community
To maintain the safety around the school in communication with West Sussex Highways

Seaside
Lee Murley — Head teacher
Nicola Irwin — Senior Deputy Head/ Associate Governor
John Bowd — Parent Governor
Charlotte Martin— Teacher

Background
Lancing
Lancing is a Village located on the coastal strip between Brighton and Worthing. It's about 3 miles East of Worthing. 90% of families live within 3 km of the school.
Seaside Primary School is a through primary school with over 600 pupils attending, aged 4-11.

Location of the school
The school is located in a residential area, with access points on Freshbrook Road, Old Salts Farm Road and Seaside Avenue.

There is a parking bay opposite the school with space for 4 cars and unrestricted parking in the neighbouring residential roads.

Freshbrook road is a narrow road and to the West has cars parked along one side, this is the side the pavement is on and where most of our children walk. To the East there are traffic slowing chicanes, a school safety zone and two school keep clear signs. There are 2 entrances at the front of the school.
Seaside Avenue is located towards the south of the school—it is a cul-de-sac with a turning bay at the end.

Children arrive at school at 8.30 and leave at 3.00. School starts at 8.30 and finishes at 3.00. However, there is also a breakfast club and afterschool club running with a limited spaces, whereby children can arrive from 7.30am and be collected by 5.30pm.

A Healthy School
Seaside Primary promotes its healthy curriculum with enthusiasm, focusing particularly on being active and eating a healthy diet. Presently we have large outdoor space which we utilise for sports and activities in all weathers and we now have a stunning Sports Hall called the Healthy Hearts Hall to ensure our children can still particate in sport regardless of the weather and with the very best facilities. We have a strong relationship with our catering team to ensure a healthy diet is provided for the children. We have an exceptional Food Technology Room and all children have opportunities planned throughout the curriculum to explore healthy eating.

Current School initiatives include:
Press involvement and school promotion leaflets on cars and alerts through ParentMail. Bollard system for safety when entering the school.

Healthy Heart Learning
A healthy heart is promoted in Science lessons across the curriculum and having healthy mind is discussed in Personal development lessons through the use of the SCARF Materials. We take part in all local activities and competitions and our after school clubs are always of a variety of fitness and sports.

Eco Schools
Seaside is an Eco School and has achieved their bronze award status. This means they have an Action Team, through Pupil Governors who meet regularly and are working on an action plan to ensure the school reduces its impact on the environment. The Action Team also work hard to promote an environmentally friendly ethos and attitude throughout the school. For example we have created a wildflowers meadow to support the wildlife and a nature area for outdoor activities and wooden learning.

Healthy Eating
The school promotes healthy eating through a balanced school dinner menu and curriculum topics which introduce children to new and healthy foods. Healthy eating is also a prominent feature in the Science, DT and PD curriculum. Our wonderful Food Technology room supports this learning

Tournaments/Sports
The Adur area is lucky to have a wide range of inter school sports tournaments and activities, Seaside takes part in all of these enthusiastically. Activities include football, tag rugby, netball, rounders, stoolball, athletics and fun days. Seaside also runs its own, wide range, of after school sports clubs run by a mixture of teachers and community sports coaches.

Swimming
Every Child in Seaside has the opportunity to take part in swimming in Year 5 and now we are offering the same opportunity to our Year 3, 4 and 6 children.

Parking at the school

Parking and traffic congestion at the school has been an area of concern for several years. The safety of the pupils is compromised by the large number of cars parked along the street, making it more difficult to cross, and by the high volume of traffic in both directions.

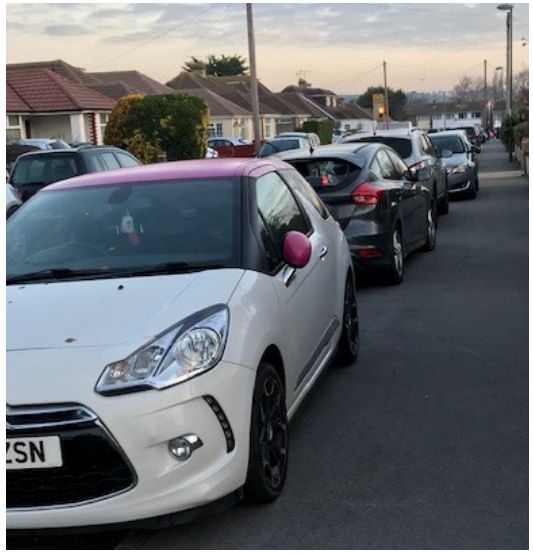
There is a bay opposite the school where parents can drop off, however this still means children have to cross the road. The staff parking area is of adequate size and disabled parents are allowed to drop off and pick up from here. This car park is also used by two minibuses.

Local residents are constantly complaining about parents parking in their streets. Common complaints being that they are often blocked in or that parents park or turn around in their driveways. However, strong community links have been developed by the school between residents and WSCC who attend regular travel plan meetings to ensure that issues are being addressed.

Pavements

As well as parking and traffic congestion, there is a problem with pedestrian congestion outside the entrance points of school. The pavements are narrow and all other areas are grass.
During wet weather parents, understandably, avoid standing on the grass. This means the pavement and path, especially at the West end of the school, become very congested and dangerous as cars often mount the pavement to pass on coming traffic.

This results in pupils and other parents being forced to walk out on the road to get past. Other pavements surrounding school are narrow. In places it is not wide enough for two push chairs to pass, to make this issue worse, there are cars parked along this stretch of the road or on the pavement itself. So if someone wants to overtake on the pavement they are forced to go out into the road and around a parked car. To help keep our children safe we have now invested in movable child friendly bollards to ensure cars cannot mount the pavements.



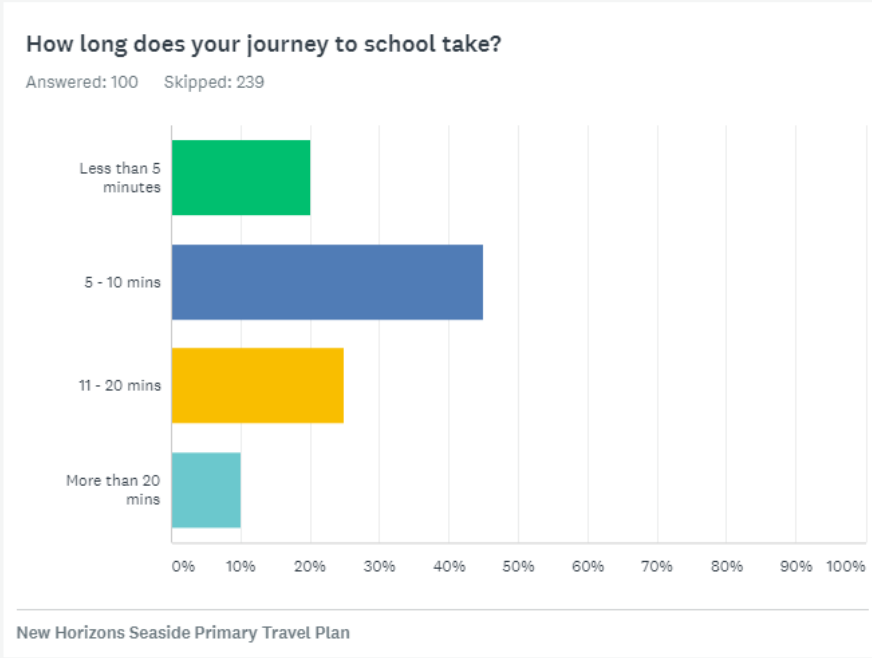
Improvements will be requested through Love West Sussex or by phoning the Customer Service Centre on 01243 642109.

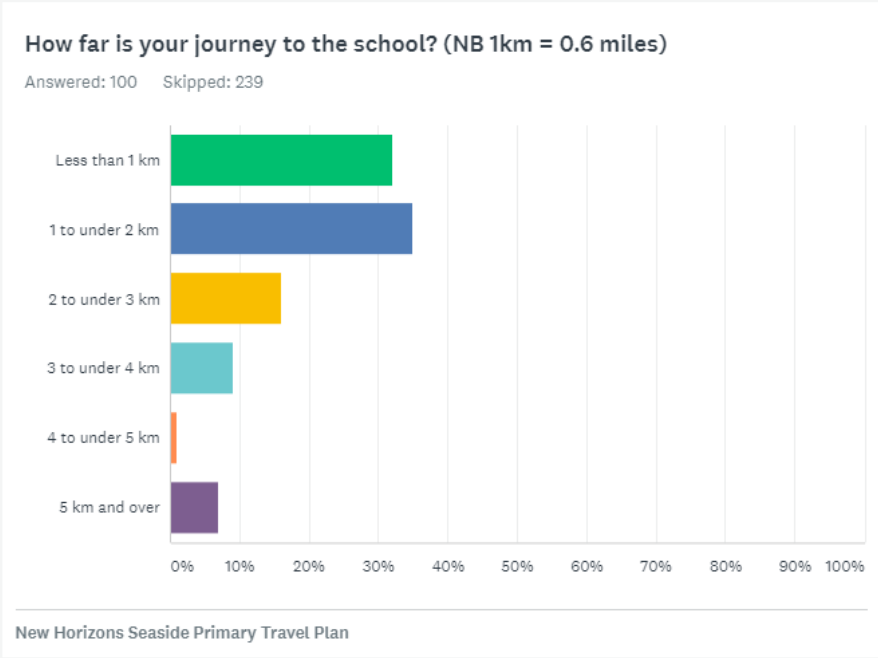
Improvements may include:

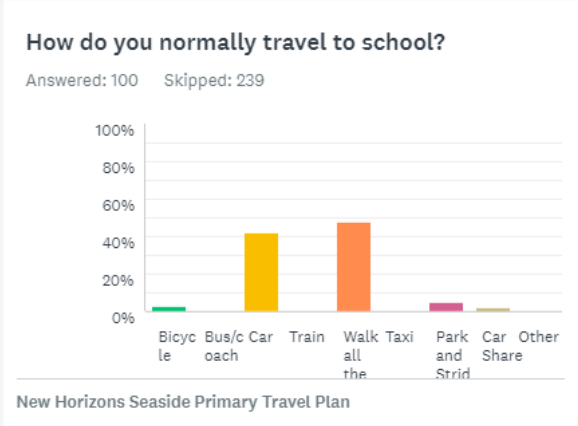
- repainting of school 'Keep clear' markings
- improved crossing points
- installation of protective bollards
- damaged school signage
- other school-related highway issues.

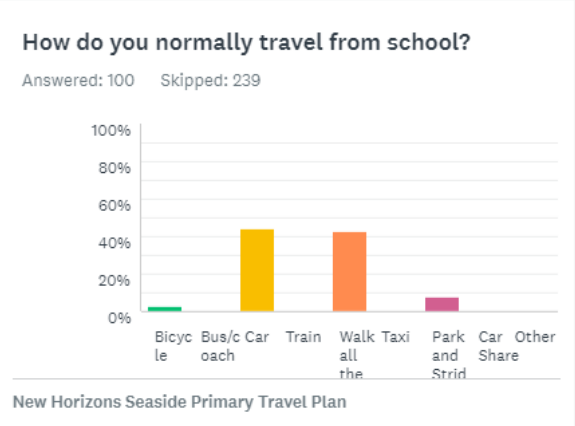
Travel Survey

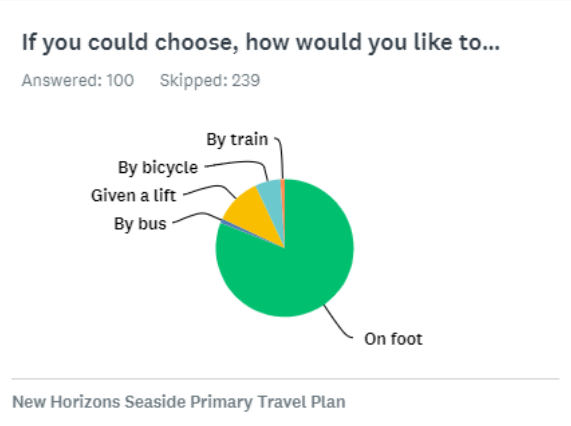
We conducted the Safer Routes to School travel survey with the parents and staff at Seaside Primary School. From the parents home survey we received a 53% response.











If you drive to and from school, are there any improvements that could be made which would encourage you to travel sustainably instead?

Answered: 62 Skipped: 277

Parents need to travel by car, speed humps could improve the flow

I drive to school as i leave for work from the school run

N/A

Nothing at all, it's down to morning routine

N/A

Parents not to park over pavements because I find it dangerous with the buggy to go around the car on the road with my two boys on scooters

Widen the Old Salts Farm road by getting rid of the grass verge or grass edges so it is safe for cars to park with enough room for 2 lanes. This is where people currently end up driving on the pavements making it extremely unsafe for people on bicycles or on foot.

NA

I have to work so need to take the car but walking would be better

Not really I drive because of childcare for younger child and getting to work.

None

No parking on the double yellows

I don't drive purely because of the way people drive down Freshfield Road and the lack of parking.

Give me a time machine

No

More driver awareness regarding parking, plus more visual traffic wardens as too many parents are still parking illegally and selfishly.

When we do cycle the amount of cars that are parking illegally does make it harder for us to get to the school as quickly and efficiently as possible but the school has all the resources needed for us to store our bikes safely which is comforting. For us it's just factoring in the weather and time to whether it's possible. Cycling is a great way to catch up on what's happened in the school day!

The school has no parking spaces for parents or carers.It s very difficult almost impossible to find a parking space in the morning.That's why drving in the school surroundings becomes unsafe , wasting plenty of time to find a parking space. I wonder how the construction of the school was approved by the authorities without taking in consideration the massive distress for the pupils and parents.

When I occasionally drive to the school due to a sick child or late from work parking is a nightmare and the single lane along old salt road is dangerous to pass parked cars and oncoming traffic. Remove the grass verge and extend the road. Also metal gates to protect pedestrians on the pathway. Have had to try and get 5 kids and a dog up a muddy grass verge because of motorists mounting the curb is disgusting.

Longer time slot for gate to be open

None, we go to both breakfast and after school clubs so not part of the morning and afternoon busy periods

Parking issues

nope unless I don't have to work, or transport door to door is provided

Traffic wardens constantly manning school times as there are a lot of idiot parents whom think that their own poor time keeping comes before children's safety, and I drive!

Drop off area would be useful

Old salts farm road would be one way

If traffic was maintained better along the coast road, brook lands area and lancing roundabout I'd think about taking the bus but an hours journey is not needed each way

Cycling
Although many of the families surveyed felt that promoting cycling to school would be a good transport solution, the school feels that Freshbrook Road and Grinstead Lane are presently too dangerous to allow children to cycle along them.
We have discussed traffic calming and a one way system with the county travel adviser and presently no plans are in place to introduce these measures.

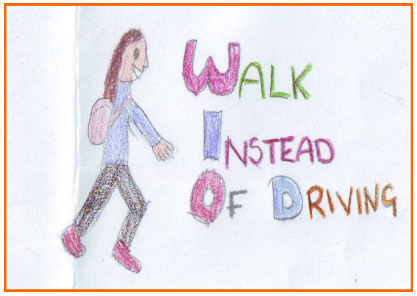
Health and Safety
There were some comments about personal safety. Many people felt that Freshbrook Rd, North Rd and Brighton Rd are not safe places to walk, in particular:
Parked cars making it very dangerous to cross Seaside Avenue and Freshbrook Rd 25
Traffic congestion around the school
Fast moving traffic and Seaside Avenue (Brighton Rd 30)
Some pupils were worried about strangers (10)
Poor Street lighting (4)

Staff Survey
All 84 staff at Seaside were surveyed. The summary of data is as follows:
How do you travel to work?
39% of all staff walk everyday, 8 % cycle regularly, 41% drive, 12% car share
How far do you live from school?
29% under 1 mile, 21% between 1 and 2 miles, 5% between 2 and 3 miles, 33% between 3 and 7 miles and 12% live over 7 miles away.
Reasons for driving included: Lots to carry. Distance too far. Evening meetings/Twilights

Public Bus
The main bus route along the coast is on Brighton rd or North rd. As a result 3% of pupils use the bus.

Park and Walk
We are willing to fully promote a Park and walk scheme, including a drop off zone, to accommodate many of the families suggestions.

Curriculum
Awareness of traffic safety is covered in assembly time regularly. In Year 1 discuss the importance of road safety and walk to places of interest within the local area such as the beach, park and the post office and are taught how to stay safe when crossing the road and walk along the pavement. Year 4 pupils visit road safety issues within their PD curriculum as part of a wider topic, 'Rules'. Year 5 carry out a traffic survey as part of a Geography topic about the high street. Previously Seaside has been awarded with Healthy Schools Status, which includes links to the curriculum, for example year 5 study keeping fit in PD as well as PE, Year 6 look at healthy eating.



Ideas that would influence and encourage pupils and parents to walk

Date	Target	Action	Lead Person	Review date
Autumn 2026	To implement highway improvements.	School safety zone—Safety railings placed along the footpaths (Seaside to purchase these).	WSCC	End of Autumn 2026
Autumn 2026	To raise the profile of sustainable travel with parents and staff.	Walk to school weekly campaign and reward classes for their Walking trips – gather data from Strider. Message out to new parents and assemblies for new children.	NI	End of Autumn 2026
	To encourage more children to walk to school.	Place an emphasis in school on park and stride – children to be proactive in sharing their parking locations and using them to meet with friends. Walk/stride — produce a map overview of possible parking location within a certain radius of the school – Children to design.	NI	End of Autumn 2026
Spring 2027	To improve the environment, reduce pollution and benefit the whole community.	Reduced traffic as a result of park and stride and will improve child safety outside the school sites and improve air quality. Green Team Year 6 to promote in assembly and leaflets to parents.	NI	June 2027
	To improve safety.	Increase road safety awareness. Incorporate clear road safety awareness through assemblies, Geography and PD curriculum.	Year 6 Team	Road safety in curriculum – Autumn onwards

Health and Safety

Date	Target	Action	Lead Person	Review date
Spring 2027	To improve health and environmental awareness	Improve the fitness of children by walking to school. Ensure that children are aware of effects of pollution on health and the environment and how they can reduce these. Emphasise environmental impact of walking bus and park and stride. (through assemblies, science curriculum, PD and Geography curriculum). Use of the Heathy Hearts Hall.	LM	Summer 2025
Spring 2027	To involve the school and local community	Encourage children's awareness of local community and environment through increased knowledge of road safety, links with local business' and increased community spirit.	NI	Summer 2025

Monitor and review
The action plan on the previous page in currently in action.

We plan to monitor the success of these schemes by:

1. Parent feedback survey
2. Staff feedback surveys
3. Analysing data across the school

Targets
To promote travelling to school by sustainable travel for the benefit of the environment and personal health.
Reduce the number of pupils travelling down Freshbrook road, Grinstead Lane and Seaside Avenue by car to 20% by Summer 2027.